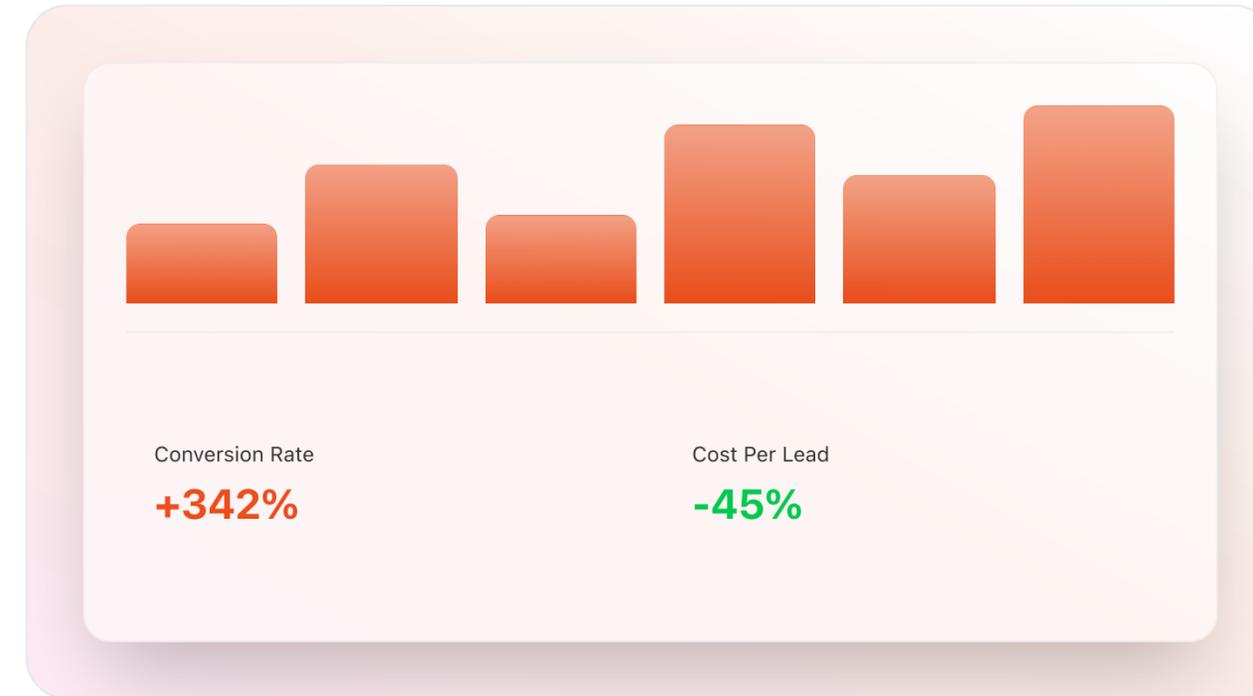


Performance Marketing

Data-Driven Meta Ads

Transform your business with highly targeted Facebook & Instagram advertising designed to generate qualified leads and maximize ROI in Kerala and beyond.



Our Proven Methodology

We don't just boost posts. We build comprehensive sales funnels utilizing Meta's advanced machine learning algorithms.



Hyper-Targeting

We utilize detailed demographic data, Lookalike audiences, and custom retargeting to ensure your ad reaches the right people.



A/B Testing

We constantly test different creatives, ad copies, and audiences against each other to drive down your Cost Per Acquisition (CPA).



Lead Nurturing

Direct integration with CRMs and WhatsApp so your sales team can contact fresh leads within minutes.

Meta Ads Packages

Monthly management fees. Note: Ad spend is paid directly by the client to Meta.

Starter

Perfect for small local campaigns.

₹4,999
/ month

- ✓ 1 Campaign Setup
- ✓ 2 Ad Creatives / month
- ✓ Basic Ad Copywriting
- ✓ Basic Demographic Targeting
- ✓ Pixel Setup & Tracking
- ✓ Lead Form Ads
- ✓ Weekly Optimization
- ✓ ~~A/B Testing~~
- ✓ Minimum Ad Spend: ₹5,000

HIGH ROI

Growth

Scale your reach and boost conversions.

₹9,999
/ month

- ✓ Up to 3 Campaigns
- ✓ 5 Ad Creatives / month
- ✓ Professional Copywriting
- ✓ Custom + Lookalike Audiences
- ✓ Pixel + Conversion API
- ✓ WhatsApp & Reels Ads
- ✓ Bi-Weekly Optimization
- ✓ A/B Testing
- ✓ Minimum Ad Spend: ₹15,000

Accelerator

Aggressive growth and domination.

₹19,999
/ month

- ✓ Up to 6 Campaigns
- ✓ 12 Ad Creatives / month
- ✓ Advanced A/B Tested Copy
- ✓ Advanced Retargeting
- ✓ Pixel + Server-side API
- ✓ All Ad Placements
- ✓ Daily Optimization
- ✓ Dedicated Account Manager
- ✓ Minimum Ad Spend: ₹40,000

Combine & Save

Combine your Meta Ads package with our Web Development services and save up to ₹24,994 on your initial setup costs. Valid for Kerala-based businesses.